



MINUTES OF MEETING NO. 239
July 8, 2020

Board Members Present:

Perry England, Chair
Gary Chandler, Representing Business
Jane Hopkins, Representing Labor
Emmanuel Flores for Larry Brown, Representing Labor
Jon Kerr and Jan Yoshiwara, State Board for Community and Technical Colleges (SBCTC)
Mark Mattke, Representing Local Government
Rebecca Wallace for Chris Reykdal, Office of Superintendent of Public Instruction (OSPI)
Lee Anne Caylor, Representing Business
Creigh H. Agnew, Representing Business
Mark Martinez, Representing Labor
Marie Bruin and Suzi LeVine, Employment Security Department (ESD)
David Stillman for Cheryl Strange, Department of Social and Health Services (DSHS)
Chris Alejano, Representing Underserved Populations
Rick Anderson for Lisa Brown, Department of Commerce

Welcome and Introductions

Mr. Perry England called the virtual meeting to order at 9:00 a.m. via Zoom, and provided a summary of the topics to be addressed.

Consent Agenda

Motion No. 2020-239-01: Ms. Creigh Agnew moved to approve the following meeting minutes:

- April 15, 2020 Regular Meeting Minutes
- May 20, 2020 Regular Meeting Minutes
- May 12, 2020 Special Meeting Minutes
- June 22, 2020 Special Meeting Minutes

Mr. Mark Martinez seconded the motion and it passed unanimously.

Economic Recovery

Mr. Kevin Perkey, Chair of the Washington Workforce Association (WWA) provided the Board with an overview of the work being done and changes being made by the 12 Workforce Development Councils (WDCs) in response to the COVID-19 crisis. His presentation focused on partnership efforts and the boots-on-the-ground work being done to serve dislocated workers. He also spoke about efforts to connect with and support local businesses.

Ms. Eleni Papadakis, Mr. Eric Wolf, and Ms. Nova Gattman walked the Board through the draft Workforce Economic Recovery Plan. The draft plan includes information on lessons learned from the last recession and focuses on the following nine priority issues:

1. Define measurable “inclusivity” to create the plan’s north star of inclusive economic recovery.
2. Target and support those least likely to return to work soon.
3. Find shortest routes to livable-wage employment (minimal skill development or experience required, low barrier access), but with a navigable path towards better jobs and better pay.
4. Map current knowledge, skills and abilities (individual assets) of each worker to potential new career pathways, confer credentials where possible.
5. Create new credentialing pathways with low-barrier starting point, and visible, navigable steps to higher order credentials, jobs, and wages.
6. Engage employers, industry sectors, unions, etc. to co-create and co-invest in new pathways, which leverage resources of existing systems.
7. Include “earn and learn” opportunities wherever possible with Registered Apprenticeship being the gold standard.
8. Invest in technology, professional development, and research that helps transform public systems to support Washingtonians in the new economy.
9. Support worker health and safety.

The Board engaged in a discussion surrounding equity and inclusion, and provided feedback on the plan. The Board acknowledged that many of them had participated in drafting the individual plan chapters, but most hadn’t had the opportunity to fully digest the plan as a whole. The Board agreed to schedule a special meeting in mid-July to allow themselves additional review time before taking final action.

Workforce Board 360 Review Interview and Survey Draft Synthesis

Ms. Kelly Johnston, Clarity Consulting, and Mr. Tom Moore, Mass Ingenuity, walked the Board through the initial 360 Review survey and interview findings. The data overwhelmingly indicated that the Board is viewed as having an important and unique role in the system. While none of the data reflected a consensus viewpoint, it did highlight several areas for the Board to consider focusing on in their upcoming meetings in August and September. The Board discussed next steps.

The meeting adjourned at 12:30 p.m.